

# 7 reasons why Lexmark is a safe choice as your print security partner

Secure your printer fleet with the industry's most comprehensive device and software portfolio, right out of the box.



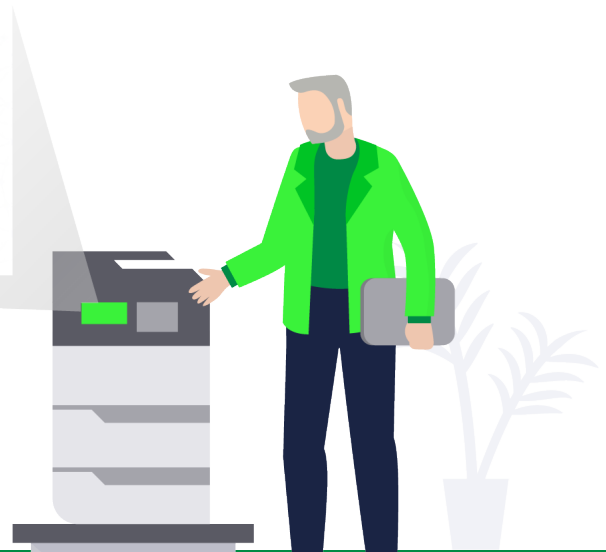
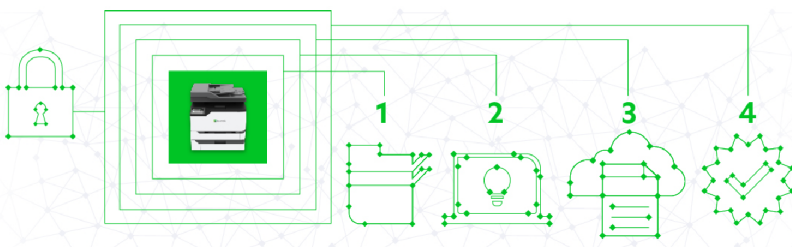
Lexmark understands the multi-faceted reality of security threats and responds with a holistic, systematic approach that encompasses the device, the fleet, and the whole network infrastructure.

Our understanding of network environments and relevant security threats, particularly in relation to printing, gives us the know-how to create unique solutions that secure your data in every possible way—a capability we've proven by working and overcoming security challenges in some of the most highly regulated organisations and industries on earth.

Lexmark's expertise pays off in concrete ways whether you manage your own printing infrastructure or rely on Lexmark Managed Print Services.

## 1. Security - an integral design

Lexmark doesn't approach security as an afterthought or optional feature, but as an integral design and engineering goal, embedded in all our products and services.



When it comes to security, your organization must ensure that it can efficiently manage network printers, defend them from hackers and protect critical information. Lexmark's expertise as an industry leader in document and device security forms the backbone of our technology. Our security profile for products, solutions, services and standards combined with our Secure by Design approach helps customers protect their printer fleets with the industry's most comprehensive security offering.

## 2. Core security - built into every Lexmark product

Core security is built into every Lexmark product, including standard security features.



Standard security features include encrypted and digitally signed firmware, secure boot technology, continuous verification, storage protections, Secure by Default, Trusted Platform Module, and more. All Lexmark hardware, software, and firmware are designed using the security principles outlined in our Secure Software Development Lifecycle (SSDL).

## 3. A trusted security partner

Lexmark devices are trusted by the largest global companies and governmental entities on the planet.

**8/10**  
top global  
retailers

**7/10**  
top global  
banks

**7/10**  
top U.S.  
federal agencies

are Lexmark customers



Lexmark helps some of the most technologically advanced organizations in the world by minimising their IT burden in providing secure, reliable and productive printing and imaging ecosystems. We do this by simplifying device and infrastructure management and enable productivity with smart, practical solutions to improve document processes with seamless integration into their existing systems.

## 4. Recognized by industry leading analysts

Lexmark meets or exceeds competition in all areas of security, as recognized by IDC and Quocirca.



*"Security is clearly central to Lexmark's strategy and direction in the market. Lexmark is a good fit for organizations using managed print service (MPS) that are looking to drive further transformation around the security of their print infrastructure."*

**Louella Fernandes, Quocirca**

*"Lexmark devices support a full range of embedded features for device hardening and endpoint protection. Coupled with the firm's broad solutions and services portfolio, Lexmark can provide comprehensive security coverage."*

**Robert Palmer, IDC**

## 5. Keeping one step ahead

Since 2005, Lexmark has been historically ahead of the competition when it comes to introducing and implementing security features.



Security features implemented include secure boot, continuous verification, digitally signed and encrypted firmware, HDD wiping and encryption, and more. Lexmark was the first print vendor to obtain the ISO 20243 Supply Chain Certification for the entire printing device, including supplies, cartridges and integrated solutions.

## 6. Certified by 3rd party organizations

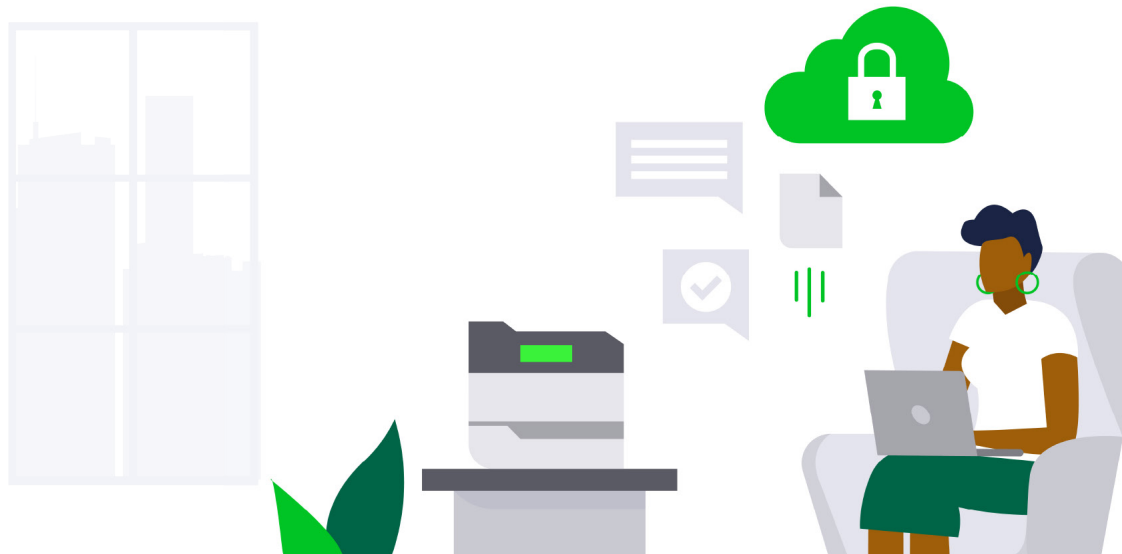
Lexmark is recognized and certified by various 3rd party organizations.



Certifications include Common Criteria (hardware), FIPS 140-2 (encryption), ISO 20243 (supply chain), ISO 27001 (information), and SOC2 Type II (cloud).

## 7. Enabling compliance

Lexmark Security Management solutions are a critical part of the security ecosystem.



Lexmark Cloud Fleet Management and Markvision Enterprise gives our customers the ability to manage settings, security policies, and firmware updates to ensure print devices remain in compliance with their organizations security posture.

The most efficient, cost-effective way to mitigate print security threats is to choose a single, proven partner that understands your unique security requirements.

Lexmark helps secure devices and data in every possible way for some of the most highly regulated, security-conscious organisations in the world.

**Ready to learn more?**

Talk with a [Lexmark security expert](#) and start developing your own security strategy today.

[Explore Lexmark's Secure by Design approach](#)