

WINTER WINTER 2019 Pick Award Buyers Lab Winter 2019 Pick Award

Lexmark CX421adn

Outstanding Color MFP for Small Workgroups





The Lexmark CX421adn, chosen by Buyers Lab analysts as the winner of the Winter 2019 Pick award for Outstanding Color MFP for Small Workgroups, offers...

- Strong value, with impressive overall performance and capabilities for a low total cost of ownership
- Variety of mobile options, including Apple AirPrint, Google Cloud Print, optional NFC/Wireless Direct, and an array of mobile apps
- Minimal downtime, thanks to an intuitive design, simple routine maintenance, perfect reliability, and fast speeds
- Robust security features and, via MarkVision Enterprise, excellent fleet management

"Despite its compact design and low running costs, the Lexmark CX421adn has a lot to offer," said Marlene Orr, Keypoint Intelligence's Director of Printer & MFP Analysis. "The intuitive menu system makes walk-up printing and scanning simple: Users can easily select print files from a USB drive, or scan to a wide range of formats, including editable files. And the IT staff is sure to appreciate the robust security, including firmware integrity checking and intrusion detection, as well as Markvision Enterprise to give them a high level of control over a fleet of mixed hardware."

"The Lexmark CX421adn offers excellent reliability and impressive user-friendliness, making it ideal for small workgroups," said Tony Maceri, Keypoint Intelligence's Senior Test Technician. "The well-designed print driver lets you save settings for commonly run jobs for single-click output, and flexible mobile printing options means users can print from virtually anywhere. Plus, the professional-looking output, marked by vibrant colors, clean text, and smooth lines, lets users print short-run marketing materials like flyers and brochures themselves to save time and money."



About Keypoint Intelligence - Buyers Lab

Keypoint Intelligence is a one-stop shop for the digital imaging industry. With our unparalleled tools and unmatched depth of knowledge, we cut through the noise of data to offer clients the unbiased insights and responsive tools they need in those mission-critical moments that define their products and empower their sales.

For over 50 years, Buyers Lab has been the global document imaging industry's resource for unbiased and reliable information, test data, and competitive selling tools. What started out as a consumer-based publication about office equipment has become an all-encompassing industry resource. In a landscape that's ever evolving, we change with it.

About Buyers Lab Pick Awards

Buyers Lab Picks stand alone in the industry and are hard-earned awards, as they are based on rigorous testing, including an extensive durability assessment and evaluation of key attributes such as usability, image quality, and value. Each product that passes our lab test earns Buyers Lab's Recommended or Highly Recommended seal and our Certificate of Reliability, with the best performers qualifying as Pick contenders.

KEYPOINT INTELLIGENCE - BUYERS LAB • North America • Europe • Asia

Gerry Stoia, CEO

Deanna Flanick, CRO

Patrick Albus, CFO

Randy Dazo, Group Director, Office Technology & Services Randy.Dazo@keypointintelligence.com

Jamie Bsales, Director, Solutions Analysis Jamie.Bsales@keypointintelligence.com

George Mikolay, Associate Director, Copiers/Production George.Mikolay@keypointintelligence.com Marlene Orr, Director, Printer & MFP Analysis Marlene.Orr@keypointintelligence.com

Carl Schell, Managing Editor Carl.Schell@keypointintelligence.com

U.S. ANALYSTS

Kris Alvarez, Editor Kris.Alvarez@keypointintelligence.com

Lee Davis, Editor, Scanner/Software Evaluation Lee.Davis@keypointintelligence.com Kaitlin Shaw, Editor, Printer & MFP Evaluation Kaitlin.Shaw@keypointintelligence.com

EUROPEAN ANALYSTS

Priya Gohil, Senior Editor Priya.Gohil@keypointintelligence.com

Samantha Phillips, Editor Samantha.Phillips@keypointintelligence.com

Simon Plumtree, Senior Editor Simon.Plumtree@keypointintelligence.com

Andrew Unsworth, Editor, Software Evaluation Andrew.Unsworth@keypointintelligence.com

LABORATORY

Pete Emory, Director, U.S./Asia Research & Lab Services

David Sweetnam, Director, EMEA/ Asia Research & Lab Services

COMMERCIAL

Mike Fergus Vice President of Marketing & Product Development

Gerry O'Rourke International Commercial Director

